



MAX Employment
For Immediate Release

\$100,000 For A Worthy Charity In Time For Christmas

MAX Employment Managing Director Mr. Michael Hobday today, proudly presented The Smith Family with a donation of \$100 000, a contribution pledged to the charity for every job seeker placed into sustained employment as part of MAX Employment's Great Australian Christmas Jobs Drive.

The presentation ceremony, at Peppertree Cafe in the heart of Bankstown, included special guests The Hon. Kate Ellis MP., MAX Employment Ambassadors Dr. Warren Mundine and Steve Mortimer, and The Smith Family Chief Executive Officer, Lisa O'Brien.

Mr Hobday, MAX Employment Managing Director said that the Great Australian Christmas Jobs Drive aimed to place as many Australian job seekers into sustained employment, giving them the greatest gift of all - a job for Christmas.

"The festive season is typically a hard time for disadvantaged and unemployed Australians, and the MAX Employment campaign sought to encourage local communities to work together to change the lives of Australian job seekers for the better," said Mr Hobday.

With over 11,000 job seekers looking towards a brighter 2012, MAX Employment has been proud to partner with The Smith Family in this campaign and was able to contribute towards The Smith Family Christmas Appeal.

Dr Lisa O'Brien CEO of The Smith Family said that this campaign is about corporations and charities working together to support disadvantaged Australians at a time when it is needed most.

"MAX Employment's generous donation will help The Smith Family to support more children in need to create better futures for themselves," Dr O'Brien said.

Minister for Employment Participation Kate Ellis said that the campaign, which began October 1, had already exceeded its target of getting 10 000 unemployed people into work by Christmas Day.

"The Great Australian Christmas Jobs Drive has truly changed the lives of thousands of unemployed Australians, providing them with the best possible Christmas present - a decent job," Ms Ellis said.

Throughout the campaign, MAX Employment Ambassador Steve Mortimer has energised staff, local employers and job seekers by attending events at local sites and speaking about the importance of employment for local communities.

Steve was joined today by his NRL Bulldogs brethren CEO Mr Todd Greenberg and now Bulldogs Ambassador Brett Kimmorley to support the campaign.

Mr Greenberg said: "Bankstown is our heartland and we will always do our best to support initiatives like the Great Australian Christmas Jobs Drive that are aimed at ensuring better community outcomes."

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